

BACHELOR BUSINESS INTERNATIONAL



Innovative and start-up work environment



2 300 m² in the heart of the second business district in town

Wide and spacious classrooms



250 m² for living and coworking space to develop team spirit

180 m² for events and conference room



1st Year BBI

BACHELOR BUSINESS INTERNATIONAL

- Three Years Programme
- 180 ECTS
- RNCP end of the 3rd Year
- Expatriation International

1- Discover Fundamentals of business management.

2- Begin your personal development journey and start building your career.

3- Strengthen your linguistic skills.

Work/Study methodology and Project Management

The fundamentals of business, law and digital communication I
International Relations

Marketing and Communications Strategy I

Fundamentals

Personal Development - The Science of Thriving

Career Research & Development - The fundamentals

Language 1 &/or 2 - B2 Level

Mentoring

Support

Communication - Public Speaking

The fundamentals of business, law and digital communication II

Introduction to Multicultural Management

Financial Accounting I

Marketing and Communications Strategy II

Fundamentals

Personal Development - Values and Long-term Vision

Career Research & Development - Networking

Language 1 &/or 2 - B2 Level

Mentoring

Support

Internship or tutored project (6 weeks minimum)

Business Game

Start UP Factory: Entrepreneurial Creativity

Experiment

BBI 1st year

2nd Year BBI

BACHELOR BUSINESS INTERNATIONAL

- Three Years Programme
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- RNCP end of the 3rd Year
- Expatriation International

1- Fosters Foudamental of Business Development.

2- Learn Business Analysis and Internationalisation.

Introduction to Leadership
Business and Digital Communication
Intercultural Management
Financial accounting II

Fundamentals

Personal Development - Confidence and Resilience
Career Research & Development - Match your skills to employer needs
Language 1 &/or 2 - B2 Level
Mentoring

Support

Principles of Micro Economics
Principle of Macro Economics
Business & Digital Communication II
Financial Accounting III
Business Ethics - Culture and Democracy I

Fundamentals

Personal Development - Setting and achieving Meaningful Goals
Career Research & Development - Power statements
Language 1 &/or 2 - B2 Level
Mentoring

Support

Internship or tutored project (6 weeks minimum)
Business Game
Start UP Factory: Entrepreneurial Creativity

Experiment

BBI 2nd year

BACHELOR BUSINESS INTERNATIONAL

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1- Master the fundamentals of International Business.

2- Start your specialization

3- Professionalization : End Of Cycle Internship or Professional Project

Strategic marketing / International distribution / International communication strategy / International development / International negotiation / Market studies / Business policy and customer relations / Web marketing and communication

Fundamentals

Sales force management
Human resources and organisations management
Professional Communication

Support

Budgetary control
Managing business activity tools
Financial business planning
International legal framework of the company

Fundamentals

Professional Project
Computing
Professional Experience

Support

DEGREE FROM FRANCE - RNCP & EU *

Internship France or Abroad (3 months)

International Mobility (UK, Canada, Mexico & 10 Other countries)

Erasmus program

Mentored Entrepreneurial Project

Experience